

# 2015 ANNUAL REPORT

INNOVATE. INVOLVE. INSPIRE.

### STRATEGIC GOAL: CREATE AND FOSTER A CULTURE OF INNOVATION.

ANCC generated original credentialing resources to accelerate innovation and meet the current and future needs of nursing worldwide.

ANCC was issued a patent by the United States Patent and Trademark Office for the ANCC Certification through Portfolio credentialing process. Certification through Portfolio provides registered nurses and advanced practice registered nurses an alternative assessment methodology to achieve ANCC board certification with no exam required.

## Six ANCC certifications are assessed using the Certification through Portfolio method:

- Advanced Forensic Nursing (AFN-BC)
- ▶ Advanced Genetics Nursing (AGN-BC)
- ▶ Advanced Public Health Nursing (APHN-BC)
- ► Emergency Nurse Practitioner (ENP-BC)
- ► Faith Community Nursing (RN-BC)
- ► Hemostasis (RN-BC) (launched in 2015)

ANCC launched the Retired Certified Nurse Recognition Program to honor and celebrate retired nurses for their lifetime of contributions to patients, students, colleagues, and health care organizations. The credential grants adapted use of certification credentials to include the addition of -Retired (for example, RN-BC-Retired).

ANCC announced the first nursing practice transition programs to achieve accreditation from the ANCC Practice Transition Accreditation Program™ (PTAP):

- Emory Critical Care Center NP Residency Program,
   Emory Critical Care Center
- Versant RN Residency at Baptist Health South Florida
- Versant RN Residency in Pediatrics at Children's Hospital Los Angeles

The Pathway to Excellence® Program conducted its first virtual Pathway Applicant Workshop, which included nursing leaders from Australia and Japan, from ANCC headquarters.



# **STRATEGIC GOAL:** ADVANCE THE BODY OF EVIDENCE THAT DEMONSTRATES THE IMPACT OF CREDENTIALING ON NURSE, ORGANIZATIONAL, AND PATIENT OUTCOMES.

ANCC promotes the advancement of credentialing research and supports growth in research capacity for Magnet®-recognized organizations.

The ANCC Research Council conducted the Magnet Research Infrastructure Survey to identify best practices in structure, process, and outcomes among Magnet-recognized organizations. Results were presented at the ANCC National Magnet Conference® and the ANCC Research Symposium preconference session.

Thirty-four Magnet-recognized organizations continued participation in the second year of the ANCC Magnet Multisite Research Study, launched in 2014. The Readiness Evaluation and Discharge Interventions (READI) study is led by Dr. Marianne Weiss at Marquette University.

ANCC staff leaders coauthored two manuscripts submitted for peer review and publication.

The seventh annual ANCC Research Symposium was held as a preconference event of the ANCC National Magnet Conference. The symposium program focuses on establishing a Magnet research agenda and building research capacity in health care organizations.



### STRATEGIC GOAL: GROW AS A GLOBAL LEADER IN CREDENTIALING.



ANCC continues to cultivate its global presence and set the standards for nurses, health care organizations, and continuing education providers in Asia, Australia, Canada, Europe, and the Middle East. EIGHT HEALTH CARE ORGANIZATIONS OUTSIDE THE U.S. WERE CREDENTIALED.

The Accreditation Program designated three new organizations:

- JurongHealth Service Private Limited—Singapore
- Salus Global Corporation—Ontario, Canada
- Uniteam Medical Assistance—Abu Dhabi,
   United Arab Emirates

The Accreditation Program also redesignated five organizations:

- American University of Beirut Medical Center Nursing Services Clinical and Professional Development Center— Beirut, Lebanon
- Hamad Medical Corporation, Department of Nursing & Midwifery Education & Research—Doha, Qatar
- National University Hospital (S) Pte Ltd—Singapore
- Semahat Arsel Nursing Education and Research Center (SANERC)—Istanbul, Turkey

The Magnet Recognition Program® designated its seventh international organization: Mount Sinai Hospital, Toronto, Canada.

ANCC presented at thirty international events, including:

- Singapore: Twelfth Asia Pacific Medical Education Conference, Enhancing Faculty Development at the Workplace: From Theory to Practice—Trends, Issues, Priorities, and Strategies.
- Amman, Jordan: The Jordanian Nursing Council's Fifth International Nursing Conference—Transforming Quality Nursing Care: Promise and Potential.
- Berlin, Germany: Overview of the Magnet and Pathway programs for the German Nurses Association and chief nursing officers.
- ▶ Jeddah, Saudi Arabia: Seventh International Nursing Conference: Excellence Beyond Borders. The conference was held in collaboration with ANCC and the American Nurses Association at King Faisal Specialist Hospital and Research Centre (General Organization), Jeddah Branch.

- Seoul, Korea: International Council of Nurses (ICN) Conference—Global Citizen, Global Nursing. This international gathering of nurses explored the importance of cross-cultural understanding and global cooperation in nursing.
- Hong Kong, China: International Forum on Quality and Safety in Health Care: Asia.
- Dubai, United Arab Emirates: ICN Credentialing and Regulators Forum. ANCC president-designate Pat Reid Ponte presented an overview of the Magnet and Pathway programs to chief nursing officers.
- Brisbane, Sydney, and Perth, Australia: ANCC president Michael Evans and chief ANCC officer Linda Lewis presented the global vision for ANCC credentialing programs to Australian health care organizations.
- London, United Kingdom: Overview of the Magnet Recognition Program for the Commonwealth Nurses and Midwives Federation, a federation of national nursing and midwifery associations in Commonwealth countries, and the Royal College of Nursing, a membership organization of more than 435,000 registered nurses, midwives, health care assistants, and nursing students.
- Doha, Qatar: The First Middle Eastern Conference on Interprofessional Education: New Frontiers in Health Care Education.

ANCC accredited CNE providers in nine countries, including the Arab Republic of Egypt, Australia, Jordan, Lebanon, Qatar, Singapore, Turkey, the United Arab Emirates, and the United States.

ANCC welcomed 158 international attendees from twenty-one countries to the ANCC National Magnet Conference.

The 2,700 members of the Magnet Learning Communities® included representatives from the United States and eight other countries.

## **STRATEGIC GOAL:** DIVERSIFY PROGRAMS AND PRODUCTS TO ENSURE SUSTAINABILITY AND GROWTH.

### ANCC continued to expand and increase growth of existing programs to ensure sustainability and long-term success.

Growth continues for new ANCC board certification applications, with a 50 percent increase in the number of new applications received in 2015 compared with new applications received in 2010

The Magnet Recognition Program developed and launched the In Pursuit of Excellence—Magnet Program Guidance interactive

work sessions, held at ANCC headquarters. More than seventy-five chief nursing officers and Magnet program directors from Magnet and applicant organizations participated in the work sessions to expand their understanding of the requirements in the 2014 Magnet® Application Manual.

Pathway program guidance sessions for Pathway applicants were attended by 150 nurse executives, chief nursing officers, and Pathway program coordinators (PPCs).

# AT THE ANCC PATHWAY TO EXCELLENCE CONFERENCE® IN LOUISVILLE, KENTUCKY:

- Registrations increased by 40 percent, to 940 attendees, including nurses and nurse leaders from ten countries.
- Tidelands Health Waccamaw Community Hospital of Murrells Inlet, South Carolina, received The Pathway Award<sup>®</sup> sponsored by Cerner, for its winning proposal on utilizing a simulation-based "Teach-Back" curriculum that aims to increase the effectiveness of care for discharge.



### AT THE ANCC NATIONAL MAGNET CONFERENCE IN ATLANTA, GEORGIA:

- More than 9,300 nurses and nurse executives attended, over 1,300 more than in 2014 (a 17 percent increase), elevating the ANCC National Magnet conference to the largest conference for nurses in the world!
- The Nicklaus Children's Hospital, a part of Miami Children's Health System, Miami, Florida, received the Magnet Prize®, sponsored by Cerner, for its innovative Humpty Dumpty Falls Prevention Program. The program's falls prevention tool is currently in use in more than 1,150 hospitals around the world, including facilities in all fifty U.S. states, all U.S. military branches, and eighteen countries on six continents.



The National Magnet Nurse of the Year® Award program entered its fifth year. The awards recognize the outstanding contributions of clinical nurses in each of the five Magnet Model components:

# OPPORTUNITY.



TRANSFORMATIONAL LEADERSHIP

Michelle L. Witkop, DNP, FNP-BC, Nurse Practitioner, Munson Medical Center, Traverse City, Michigan



EXEMPLARY PROFESSIONAL PRACTICE

Cathy C. Cartwright, MSN, RN-BC, PCNS,
Neurosurgery Pediatric Clinical Nurse Specialist,
Children's Mercy Hospitals and Clinics,
Kansas City, Missouri



STRUCTURAL EMPOWERMENT

Toni M. Standley, MS, RN, ANP-BC, Cardiovascular Nurse Practitioner, Porter Adventist Hospital, Denver, Colorado



### NEW KNOWLEDGE, INNOVATIONS AND IMPROVEMENTS

Christina M. Tussey, MSN, CNS, RNC-OB, RNC-MNN, Women and Infant Services Clinical Nurse Specialist, Banner University Medical Center Phoenix, Phoenix, Arizona



**EMPIRICAL OUTCOMES** 

June K. Amling, MSN, RN, CNS, CWON, CCRN, Advanced Practice Nurse, Wound Team Children's National Health System, Washington, D.C.

## STRATEGIC GOAL: OPTIMIZE INTEGRITY, EFFICIENCY, AND OPERATIONAL EXCELLENCE OF ALL PRODUCTS AND SERVICES.

As the world's only ISO-certified health care credentialing organization, ANCC continued to raise the bar for operational efficiency and standards of excellence.

#### THE ACCREDITATION PROGRAM:

- Participated in the National Collaborative to Improve the Clinical Learning Environment (NCICLE), an initiative of the Accreditation Council for Graduate Medical Education that brings health care education leaders together to identify strategies to improve the educational experience and patient outcomes within clinical learning environments. ANCC's participation demonstrates an ongoing commitment to support improvements in health care education across the continuum.
- Achieved 95 percent on-time decisions.
- Piloted an online application system.



### THE CERTIFICATION AND MEASUREMENT SERVICES PROGRAM:

- Developed and launched the MYANCC™ mobile app so nurses can track progress from initial ANCC certification application through renewal cycles, track professional development, and verify purchases.
- Welcomed 154 health care organizations to the Success Pays™ program, and extended ANCC board certification to 3.781 nurses.
- Initiated development of the ANCC National Healthcare
  Disaster Certification™. This interprofessional certification will
  assure employers and the public that the disaster health care
  team has mastered an interprofessional body of knowledge
  and skills related to all phases of the disaster cycle. The goal
  of certification is to promote successful outcomes for the
  public, disaster responders, and health care professionals
  involved in a disaster.

# IN CASE OF DISASTER GET CERTIFIED

- Launched a robust faculty outreach program to assist faculty and students with ANCC certification programs and solicit feedback on ANCC certification services, visiting fifty-three schools.
- Established a new measurement products department to escalate the development of new assessments.

### **ORGANIZATIONAL SATISFACTION DATA**

| Response<br>Scale  | PTE<br>Satisfaction | PTE<br>Loyalty | Accreditation Satisfaction | Accreditation<br>Loyalty | Magnet<br><b>Satisfaction</b> | Magnet<br>Loyalty |
|--|---------------------|----------------|----------------------------|--------------------------|-------------------------------|-------------------|
| 0  | 2                   | 1              | 3                          | 1                        | 0                             | 0                 |
| 1  | 0                   | 0              | 0                          | 1                        | 0                             | 1                 |
| 2  | 0                   | 1              | 2                          | 5                        | 2                             | 1                 |
| 3  | 0                   | 0              | 2                          | 2                        | 0                             | 0                 |
| 4  | 0                   | 0              | 4                          | 1                        | 3                             | 1                 |
| 5  | 2                   | 1              | 13                         | 12                       | 3                             | 3                 |
| 6  | 4                   | 1              | 18                         | 19                       | 1                             | 4                 |
| 7  | 4                   | 4              | 23                         | 21                       | 12                            | 6                 |
| 8  | 7                   | 5              | 32                         | 27                       | 22                            | 24                |
| 9  | 8                   | 6              | 46                         | 34                       | 29                            | 20                |
| 10   | 20                  | 27             | 55                         | 75                       | 75                            | 87                |
| n responded question                                     | 47                  | 46             | 198                        | 198                      | 147                           | 147               |
| Count Favorable (7-10)                                   | 39                  | 42             | 156                        | 157                      | 138                           | 137               |
| Percent<br>Favorable (7-10<br>/ n responded<br>question) | 83.0                | 91.3           | 78.8                       | 79.3                     | 93.9                          | 93.2              |

#### **ANCC PROGRAMS**

#### **ACCREDITATION PROGRAM**

Primary Accreditation recognizes organizations worldwide that demonstrate excellence in continuing nursing education.

- > 339 accredited organizations (providers and approvers), with eleven new applicants
- 1,939,426 contact hours offered by accredited organizations

Joint Accreditation for Interprofessional Continuing Education™ offers organizations the opportunity to be simultaneously accredited to provide medicine, pharmacy, and nursing continuing education activities through a single, unified application process, fee structure, and set of accreditation standards.

Thirty-one accredited organizations, with five new applicants

Practice Transition Accreditation Program™ sets a global standard of excellence for nurse residency or fellowship programs that transition registered nurses (RNs) and advanced practice registered nurses (APRNs) from academia into clinical settings, between practice settings, and back to work.

Five accredited organizations

**Nursing Skills Competency Program** provides an independent national standard to measure the quality of courses designed to validate a nurse's skill or skill set in the clinical setting.

Seven accredited organizations

#### CERTIFICATION AND MEASUREMENT SERVICES

ANCC certification enables RNs and APRNs to both validate their knowledge and demonstrate their specialty expertise to employers and patients. Through targeted exams and assessments, which are created in-house and incorporate the latest evidence-based standards, ANCC board certification empowers nurses with pride and professional satisfaction. In 2016, ANCC will commence accepting applications for only APRN certification programs that are consistent with the APRN Consensus Model.

- Thirty-three active certifications, including six Certifications through Portfolio
- 22,047 applications for initial certification

#### PATHWAY TO EXCELLENCE®

The Pathway to Excellence® and Pathway to Excellence in Long Term Care® Programs recognize a health care organization's commitment to creating a positive nursing practice environment. Pathway organizations focus on collaboration, career development, and accountable leadership to empower nurses.

137 designated organizations

#### MAGNET RECOGNITION PROGRAM®

Magnet recognizes health care organizations for innovative, high-quality patient care and nursing excellence. Organizations that achieve ANCC Magnet Recognition are part of a high-performance group that demonstrates superior nursing practices and patient, nurse, and clinical outcomes.

425 designated organizations

- One organization redesignated for the fifth time
- Five organizations redesignated for the fourth time
- Twenty-nine organizations designated for the first time

#### INSTITUTE FOR CREDENTIALING RESEARCH

The ANCC Institute for Credentialing Research supports research-related processes and activities for ANCC organizational and individual credentialing programs, including accreditation, certification, Magnet Recognition, and Pathway to Excellence. Externally, the ANCC research program works to promote the growth of credentialing research. In 2015 there were:

- One multisite research study
- Two manuscripts authored by ANCC leaders

INSPIRE.

### **ANCC BOARD OF DIRECTORS**



#### Pictured from left to right:

Michael D. Ward, PhD, RTR, FASRT

Anne McNamara, PhD, RN—Secretary

Rosemary Luquire, PhD, RN, NEA-BC, FAAN-Vice President

Marla J. Weston, PhD, RN, FAAN

Patricia Reid Ponte, DNSc, RN, NEA-BC, FAAN

Sheila A. Haas, PhD, RN, FAAN—Treasurer

Michael L. Evans, PhD, RN, NEA-BC, FACHE, FAAN-ANCC President

Pamela Cipriano, PhD, RN, NEA-BC, FAAN

Linda C. Lewis, MSA, RN, NEA-BC, FACHE, FNAP, FAAN—Chief ANCC Officer/EVP

Mary Graff, MSN, RN, NEA-BC

# LEADERSHIP.

### A WARM WELCOME



Patricia Reid Ponte, DNSc, RN, NEA-BC, FAAN

The American Nurses Association Board of Directors appointed Patricia Reid Ponte, DNSc, RN, NEA-BC, FAAN—a nursing executive, researcher, and educator—as the next president of ANCC. The president serves as chief spokesperson on behalf of ANCC and leads the ANCC board in setting goals, policy, and long-range plans. Dr. Reid Ponte has been a member of the ANCC board since 2013. Since 2000, she has served as the chief nursing officer and senior vice president of patient care services at the Dana-Farber Cancer Institute and the executive director of oncology nursing and clinical services at Brigham and Women's Hospital in Boston, Massachusetts.



Michael Evans, PhD, RN, NEA-BC, FACHE, FAAN

Dr. Reid Ponte succeeds Michael Evans, PhD, RN, NEA-BC, FACHE, FAAN, who has served as president from 2011 to 2015. During Dr. Evans' tenure, ANCC realized exponential growth in the number of credentialed organizations, certified nurses, and attendees at the annual Magnet conference. Dr. Evans continues to serve on the ANCC board, leading a new division, ANCC World, which will focus on international expansion of ANCC credentialing programs, innovative international partnerships, and global health.



ANCC is the only nurse credentialing organization to successfully achieve ISO 9001:2008 certification.

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