



POWER
OF NURSING

American Nurses Foundation
2014 Annual Report

Nurses are powerful.

They invent better ways to help patients, they advocate for patients' needs, and they transform patients' living and dying experiences. With nursing identified as "the most trusted profession," nursing's power is rich in interpretation and defined through the experiences of nurses and their patients.

Nurses' influence is at the core of the American Nurses Foundation's (Foundation) work and mission — transforming the health of the nation through the power of nursing. In this year's annual report, we describe how individual nurses are changing the way nursing care is delivered and how many nurses are joining together to implement needed changes in health care policy. We describe the Foundation's new programs to increase nurses' influence in the corporate sector and provide more opportunities for nurses to develop their leadership skills.

The Foundation's diverse and passionate board of trustees, in partnership with the leadership of the American Nurses Association (ANA), has focused the Foundation on building important, specific programs that draw upon the ability and effectiveness of nurses. We are doing so within the context of our new strategic plan concentrating on five key areas: improving health, fostering philanthropy, elevating the image of nurses, building leadership, and creating new knowledge and policy. Each area is an essential component of the Foundation's efforts to enhance nurses' power to make a better future for all of us.

We invite you to join us on this vitally important journey.



Kate Judge
Executive Director

A handwritten signature in blue ink, appearing to read "Kate Judge".



Joyce J. Fitzpatrick, PhD, MBA, RN, FAAN
Chair, Board of Trustees

A handwritten signature in black ink, appearing to read "Joyce J. Fitzpatrick".

Shaping Health Care Policy Through

Nurse leader helping to prevent adverse outcomes in patient care

Beatrice J. Kalisch, PhD, RN, FAAN, first coined the term “missed nursing care” in 2006, and helped shift national attention from errors of commission to errors of omission in health care. Since then, she has conducted qualitative studies on errors of omission, with 15 studies completed, 48 articles published and over 800 presentations conducted throughout the world on the topic, challenging the tendency of policymakers to diminish the importance of nursing care. “Nursing care is a big deal, and missed nursing



care is a critical issue for health care providers,” says Dr. Kalisch.

Missed nursing care — standard, required nursing care that is left undone — is a major problem in acute hospitals, and it creates a significant potential for adverse outcomes. But the burning questions on the minds of researchers in the field are, what causes nurses to make such errors, and what policies and procedures should be in place to mitigate the risk of recurrences? With support in part from the Foundation, Dr. Kalisch, the Shirley Titus Distinguished Professor of Nursing at the University of

Michigan, was afforded the opportunity to explore questions like these and many more during her year as the 2013-2014 Distinguished Nurse Scholar-in-Residence at the Institute of Medicine (IOM).

Through her research, she has spoken with thousands of nurses about their passion for working in the field and the challenges of providing care. Dr. Kalisch is passionate in her belief that nurses do not want to miss providing care and that the power of teamwork makes up for the limitations of any individuals. “Imagine if, instead of nurses thinking of patients being assigned to one of them, they consider the team as being focused on ‘our patients,’ not ‘my patients.’ This could transform care,” says Dr. Kalisch.

The culmination of her year as the IOM Distinguished Nurse Scholar-in-Residence is the first-ever book on the topic, titled *Errors of Omission: How Missed Nursing Care Imperils Patients*. The book provides real-world insights on the repercussions of missed nursing care and unveils key strategies to help nurses avoid errors of omission.

The Foundation is committed to partnering with scholars like Dr. Kalisch to transform health care and advance the field of nursing through innovative research.

To purchase a copy of *Errors of Omission: How Missed Nursing Care Imperils Patients*, visit our online bookstore at www.nursesbooks.org.

RESEARCH



The IOM Distinguished Nurse Scholar-in-Residence Program – supported by annual awards from the Foundation, the American Academy of Nursing and the American Nurses Association – is designed to engage exceptional nurse leaders with comprehensive experience in health policy development at the national level. “The IOM asks and answers the nation’s most pressing questions about health care,” says Dr. Kalisch. “This was a wonderful opportunity for me to participate in the policy process at an organization that has shaped health policy to improve the lives of millions of people.”

The Healing TOUCH

Enhancing patient treatment in the ICU

For patients in an intensive care unit (ICU), treatment often involves high-tech mechanical methods. With more than 27 years of experience in the critical care arena, **Theresa M.**

Davis, PhD, RN, NE-BC, has witnessed firsthand many common side effects — including pain, agitation, stress and delirium — of patients admitted to the ICU.



With support from the Foundation, Dr. Davis is studying how patient treatment in the ICU is positively impacted by expanding the connection between nurses and patients through the use of a holistic therapy — Healing Touch.

In this study, Healing Touch, a noninvasive energy-based therapy, is used in coordination with high-tech advanced critical care in which practitioners use the power of touch

to improve physical, emotional, mental and spiritual health. The goal of this therapy is to restore balance and harmony in the energy system to accelerate self-healing in patients. “This research is important because it highlights the healing role of nurses at the bedside and the effects that mindfulness and Healing Touch have on a patient’s journey toward wellness,” Dr. Davis explains.

Dr. Davis and her team are conducting an analysis of results from a study monitoring 87 patients who received Healing Touch therapy at four hospitals. Dr. Davis’ preliminary research suggests that “Healing Touch may promote relaxation, thereby decreasing agitation and pain, and also impacts vital signs. This research highlights new potential research opportunities.”

The power of a nurse’s healing touch could be the answer to accelerated recovery times, positive outcomes and improving the overall delivery of individualized holistic care.





Giving Seniors a VOICE

Take a stand to end abuse and neglect in nursing homes

A nursing home is a place where elderly parents, grandparents and other loved ones should feel safe. Sadly, abuse and neglect cases in senior care facilities are rising at an alarming rate.

It has been repeatedly documented that abuse and neglect in nursing homes can lead to numerous adverse outcomes in terms of the physical and mental well-being of the residents. Research has shown that elders who have experienced abuse have had a 300 percent higher risk of death when compared with those not abused.

A research grant provided by the Foundation is helping nurse leader **Carolyn E. Ziminski Pickering, PhD, RN**, take a closer look into a billion-dollar industry to find out what causes such treatment and the preventive measures needed to put a stop to it for good.

“I feel strongly about this research, because this population is particularly vulnerable to abuse, neglect and exploitation, since nursing home residents require around-the-clock care,” she explains. “Nursing home residents cannot always advocate for themselves, and I plan to be an advocate for them.”

Dr. Pickering’s research seeks to discover how the work environment, specifically a hostile or unsafe work environment, has a direct impact on the ability to provide safe, high-quality care. She plans to identify policies and procedures to reduce and ultimately eliminate abuse and neglect in nursing homes, in addition to improving worker safety, wellness and job satisfaction.

One voice using the power of nursing is now advocating for those who are voiceless.



POWER in Governance

A national coalition empowering nurses to serve

Critical decisions that help transform the health of the nation are made in the boardrooms of hospitals, health care companies and philanthropic organizations daily. The 3.4 million nurses in the United States represent the largest group of experienced health care practitioners. Yet according to a 2014 survey, they fill only 5 percent of seats on hospital boards.

In 2014, the Foundation expanded its efforts to increase nurses' board appointments with a generous grant from the Rita and Alex Hillman Foundation. Concurrently, the Foundation and the American Nurses Association joined the Nurses on Boards Coalition as founding members. The 22-member coalition is focused on improving the health of the nation by increasing nurses' presence on boards, with the goal of ensuring at least 10,000 nurses serve on boards by 2020.

The Foundation is committed to inspiring nurses to join boards and has interviewed nurses in governance positions to share their invaluable insight into their board journeys. These interviews have demonstrated that there is no single path to follow. Instead, nurses should pursue opportunities with organizations whose values align with their own.

The Foundation is proud to support nurses in governance and their role in influencing the policy and mission of an organization that impacts health care in America.

The Foundation's interviews of Marla Salmon, ScD, RN, FAAN; Angela McBride, PhD, RN, FAAN, FNAP; Linda Burnes Bolton, DrPH, RN, FAAN; and leaders from Catholic Health Initiative can be found at www.nurseboardleadership.org.

“Joining a board is not just something to put on your resume or another check on the checklist of leadership ‘must dos.’ You accept serious legal, ethical, organizational and societal responsibility in these roles,” says Marla Salmon, professor of Nursing and Global Public Health at the University of Washington and director at Grifols, S.A.

Making a **DIFFERENCE**

Nursing book proceeds offer one nursing student the chance of a lifetime

Hannah Ngo, a nursing student at Louisiana State University, and Carolyn Jones, an award-winning filmmaker and photographer in



New York, believe in the powerful role that nurses play in the lives of patients. Neither could have ever imagined that their paths would one day cross through a scholarship program managed by the Foundation.

For Ngo, the road to becoming a nurse began at Children's Hospital in New Orleans, where she volunteered over the summer

while in school studying to become a physician's assistant. While shadowing physician's assistants in the oncology unit, she experienced a life-changing moment: the power of nurse-child interaction. "I fell in love," she explained.

The decision to change career paths was a tough one for Ngo, as she learned that she no longer qualified for financial assistance. It was at that time that her school contacted her about the Foundation's scholarship program. "The scholarship meant so

much to me ... It helped my entire family and allowed me to finish my last year of nursing school debt-free," said Ngo.

Ngo now works in a transplant step-down unit at Ochsner Medical Center in New Orleans and is grateful for the opportunity to realize her passion in life.

"To see how the simple touch and presence of a nurse soothed not only the patient but also the families was so inspiring," says Hannah.

Both helping ease the burden of becoming a nurse and increasing the number of nurses in practice have been core priorities for Jones and her partners in her book and subsequent documentary, *The American Nurse: Healing America*. Along with Jones, Fresenius Kabi USA, a global leader in health care products, and DigiNext productions have provided proceeds from book, ticket and DVD sales to the Foundation for nursing scholarships.

Every day, supporters like Carolyn Jones help students just like Hannah Ngo make a difference in the lives of others through the power of nursing.

Find out how you can support nursing students by visiting www.givetonursing.org.

Building the Future of

NURSING

A research endowment to develop nurse leaders

Joyce J. Fitzpatrick, PhD, MBA, RN, FAAN, believes that every great nurse can become a great leader. Throughout a career spanning over 30 years, she has been a role model for the difference that nurses can make when they seize leadership opportunities.

As a nursing professor, a published author, and an academic and health care leader nationally and globally, Dr. Fitzpatrick is passionate about nurse leaders mentoring new nurses entering the field and empowering them to become leaders. She encourages new nurses to “find a mentor and develop a strong relationship with nurse leaders.”



It is this passion and commitment to achievement that inspired her to create a \$100,000 endowment at the Foundation to support research on leadership development of nurses. Endowed funds like Dr. Fitzpatrick’s enable the Foundation to support nursing leadership through its initiatives, such as the efforts to increase the

number of nurses on boards and to honor nurses for their expertise, dedication and service.

“The Foundation is poised to make a difference in nursing and the health of the country. I hope this endowment will inspire others to give — not just money, but time, energy and leadership,” says Dr. Fitzpatrick.



New PARTNERSHIPS

Corporate advisory board supports ongoing dialogue

Throughout its history, the Foundation has been fortunate to receive support from many companies, foundations and non-profits that share our belief in the power of nursing. In 2014, we invited several of our most dedicated corporate supporters to join us in a major strategic step forward by launching a corporate advisory board.

The advisory board will expand the Foundation's capacity to inspire groundbreaking changes in the field of nursing. Becoming a member of the advisory board is an opportunity for corporations to engage in ongoing dialogue with nursing thought leaders on key issues in health care. Members of the advisory board can help identify trends, new developments, changes in policy and strategies to promulgate the influence of nurses.

Each member has made a clear commitment to support nurses. "I believe the time for nursing to lead is more crucial than at any other time in our nation's history. The role of the nurse from the bedside to the boardroom must demonstrate the commitment and

compassion needed to transform our health care system. Kronos is committed to supporting the role of the professional nurse to build and sustain a safe work environment for our own citizens and those around the globe," said Gaylyn Timiney, MSN, RN, senior clinical operations consultant at Kronos, Inc.

The Foundation is inspired by the overwhelming amount of support and involvement received from its board members and the unlimited potential for positive change that is created from these partnerships. As one member, Martie L. Moore, RN, MAOM, CPHQ, chief nursing officer at Medline Industries, said, "As a chief nursing officer, I watched many times as nurses sacrificed their own health to ensure the health and well-being of others. It is important that we care for the caregivers and support their health and well-being. Think about 3.4 million nurses making a decision to do one action to improve their health. The power of that action can fundamentally change the status of health in America. Who does not want to be a part of that action?"





Honor A Nurse

Sponsored by **Lippincott Solutions**
and **American Nurses Foundation**

The Honor A Nurse program was created by the Foundation and is supported by the Lippincott Solutions team at Wolters Kluwer Health to recognize nurses for extraordinary contributions to health care. The program invites colleagues, friends, family and leaders to honor and tell the story of a nurse or group of nurses who have made a positive difference in nursing locally or globally, through a donation to the Foundation. These donations are used to support nursing research, scholarships, and programs to improve nurses' lives and the nursing profession.

Lead sponsor Wolters Kluwer, which develops the Lippincott Solutions clinical decision support and professional development software suite, is using its resources and the power of its Lippincott brand as a way to continue to raise awareness for the Honor A Nurse program with significant support through 2016.

“The Lippincott name is synonymous with nursing and quality, and we’re thrilled to attach it to our Honor A Nurse program,” said Marla J. Weston, PhD, RN, FAAN, CEO of the Foundation and ANA. “Our partnership has exceeded our expectations. The Lippincott Solutions marketing team has been tremendous with ideas and projects that have helped us grow the program over 800 percent since our relationship with Wolters Kluwer began.”

In 2014, over 1,200 donations were made in honor of a nurse. Nurses who have been nominated qualify for the Nurse of the Quarter and Nurse of the Year awards. Of the hundreds of nurses honored in 2014, the nurse to achieve the special distinction of 2014 Nurse of the Year was Jennifer Rhoades, RN, of San Jacinto Methodist Hospital.

Congratulations and thank you to all of the nurses honored during 2014, and to all who contribute their time and skill in bettering the health care of individuals and communities.

To submit a story and honor a nurse, visit www.givetonursing.org/honoranurse.

♥♥♥♥♥ All CUMC nurses ♥♥♥♥♥ All nurses ♥♥♥♥♥

All of the staff and nurses at Grove Health ♥ In memory of W.A. Imelda Abel ♥ Lea Acord ♥

Susan M. Adams ♥ Caroline Alatorre ♥ Joyce Albana ♥ Haleimah Al Bluoshi ♥ Irene Alexaitis ♥ Jacqueline Alleva ♥

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2014 Financials

Statement of Activities

REVENUE

Contributions	\$1,703,000
Other Income	\$28,000
Total Revenue	\$1,731,000

EXPENSES

Programs	\$1,344,000
Governance, G&M	\$138,000
Fundraising	\$320,000
Total Expense	\$1,802,000

Statement of Financial Position

ASSETS

Cash and Cash Equivalents	\$171,000
Accounts Receivable	\$661,000
Prepaid Expenses	\$3,000

Total Current Assets **\$835,000**

Investments	\$5,120,000
Furniture and Equipment	\$3,000

Total Noncurrent Assets **\$5,123,000**

Total Assets **\$5,958,000**

LIABILITIES AND NET ASSETS

Accounts Payable and Accrued Expenses	\$78,000
Due to ANA and Related Entities	\$762,000
Accrued Personnel Costs	\$33,000

Total Liabilities **\$873,000**

Net Assets **\$5,085,000**

TOTAL LIABILITIES AND NET ASSETS **\$5,958,000**

Based on audited 2014 financial statements. A copy is available upon request by calling the Foundation office.

Donors

\$100,000+

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